

GLAMORY®

Glamory Brand & Sales Policies

A) The brand Glamory

1. The sales partner is obligated to use the Glamory brand exclusively according to the current valid guidelines of Glamory Hosiery GmbH & Co. KG. The Glamory Hosiery GmbH & Co. KG will inform the sales partner about changes to the guidelines.
2. The name Glamory and the brand Glamory may be used exclusively for identification genuine Glamory products.
3. If brands of the sales partner or third parties are components of the marketing material used, they may not be presented in such a way that they can be held for a part of the Glamory trademark or other industrial property rights of Glamory Hosiery GmbH & Co. KG.
4. These Guidelines do not grant the Distributor any ownership or other rights to Glamory, the Glamory trademark, or other Glamory Hosiery GmbH & Co. KG trademarks other than the right to use such trademarks in accordance with these policies.
5. It is hereby expressly pointed out that the sales partner is not permitted to give any rights to the name Glamory, to the Glamory trademark or to other brands of Glamory Hosiery GmbH & Co. KG. This prohibition includes but is not limited to:
 - Brand entries that include the name Glamory or the Glamory brand or other brands of Glamory Hosiery GmbH & Co. KG;
 - the registration of company names which include the name Glamory, the Glamory brand or other Glamory Hosiery GmbH & Co. KG trademarks;
 - the registration of domain names that include the name Glamory, the Glamory brand or other Glamory Hosiery GmbH & Co. KG trademarks;

The sales partner is obliged to inform Glamory Hosiery GmbH & Co. KG of any unauthorized use of industrial property rights of Glamory Hosiery GmbH & Co. KG, which is disclosed to them.

B) Use of the Glamory logo

1. The Glamory logo must always be used in its registered form and preferably in accordance with the print-out provided by Glamory Hosiery GmbH & Co. KG. If the logo is not based on a print-out provided by Glamory, it must always comply with the written specifications of Glamory Hosiery GmbH & Co. KG. At the time of issuing these directives, the specifications are as follows:
Proportions 1:5,09; Color: Pantone Black 4; CMYK: 100 % Black; RAL 9005, NCS S 9000-N

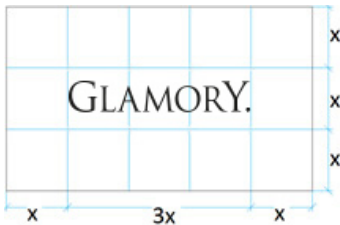
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2. The Glamory logo should preferably appear on a white background, alternatively on a background that can not be confused with a part of the Glamory logo.
3. The Glamory logo must always be positioned horizontally.

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4. Around the Glamory logo, a free space has to be maintained, each of which corresponds to a logo height:



C) Usage rights and use of Glamory Media files

1. Glamory provides its listed distributors via the download portal www.glamory.de/pictures/ free product images, product or instruction videos and product information in electronic form.
2. All materials in the Glamory download portal and on the Glamory website are protected by copyright. Please note that there may be spatial, temporal and restrictions regarding the use of the advertising medium (especially outdoor advertising). Please read carefully the warnings and copyright information for each record. Downloading content from the Glamory download portal requires the consent to these terms of use.
3. Glamory grants the Distributor a simple, revocable, non-transferable, spatially-limited, Europe-limited free license that includes:
 - Usage, reproduction and display of the product images, product and instruction videos and product information for the purpose of advertising and distribution of the products.
 - Usage and exploitation of rights contained in product images, product and application videos, and product information, e.g. Industrial property rights, name rights, copyrights and other similar rights.
 - Glamory must be indicated as a source when using Glamory Media data. To do so, please refer to the Glamory website www.glamory.de and earmark them with the copyright notice "©2017 Glamory Hosiery".
 - The right of processing within the meaning of this agreement is restricted to the qualitative processing of the image material (image optimization), the use of image excerpts, color rendition or color processing. Processing is NOT permitted if this leads to a change in the identity of the article (s) displayed or advertised, logo change or alteration of the picture or image content removed. The use of the material for third parties, in particular the application of articles by competitors of the licensor, is excluded.
 - A right to edit beyond the previous point requires the consent of Glamory in text form. This also applies to publications of this kind. Please send us your suggestions for approval by e-mail to info@glamory.de.
 - The use of the data is only permitted in connection with Glamory or Glamory products.

D) Other

1. We also allow our listed distributors to:
 - Usage of the "Glamory" sign in word and / or image in digital reference lists.

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- Linking to the website www.glamory.de including the linking with the graphic use of the brand Glamory. For this, please use the Glamory logo.
- Use of video material from our Youtube channel via Embed Code:
www.youtube.com/c/GlamoryDeutschland and / or the form "Glamory Tutorial-Embed Product Videos"
- Connect your Facebook presence to the Glamory profile www.facebook.com/glamory, including liking and sharing content.

E) Sales on Amazon platforms

The sale of Glamory products is not permitted on all platforms of Amazon due to contract law provisions.

If a determination of this agreement should be ineffective or become, then this does not affect the effectiveness of the legal regulations.

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